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March 2010

Gentronix Press Release

News and New Developments

In This Issue

[ECVAM recommended list](#)
[- study published](#)

Quick Links

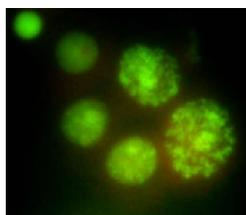
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Gentronix Press Release Alert

We are pleased to provide you with this personal notification of our latest press release detailing the signing of a three year agreement with GlaxoSmithKline for the provision of GreenScreen HC and BlueScreen HC genotoxicity assays from Gentronix. Please see below for the full text of this important announcement.

[Gentronix Signs Three Year Agreement with GlaxoSmithKline for GreenScreen HC and BlueScreen HC Genotoxicity Assays.](#)



March 3rd, 2010: Gentronix Limited Manchester, UK announced today that it has entered into a three year agreement with GlaxoSmithKline (GSK) to provide [GreenScreen HC](#) and [BlueScreen HC](#) genotoxicity assays for use by GSK in genotoxicity screening.

This agreement extends the existing relationship between Gentronix and GSK in respect of GreenScreen HC, to include the use by GSK of BlueScreen HC in 384 well format, the latest Gentronix human cell reporter-based assay for compound profiling.

GreenScreen HC was the first human cell-based assay technology that combined high sensitivity for detecting genotoxic chemicals with high specificity for reducing false positive results. This assay gives rapid results, provides additional data for safety profiling and consumes very low quantities of compound.

BlueScreen HC is the new Luciferase based assay that combines all of the attributes of GreenScreen HC with the ability to be run in 384 well micro-titre plate format. This new assay provides a viable route to early detection of genotoxicity, which is known to be associated with compound attrition.

The proprietary reporter based assays have been demonstrated to detect known classes of genotoxic agent,

and utilize Green Fluorescent Protein or Gaussia Luciferase in order to detect GADD-45a up-regulation, which is a key indicator of DNA damage.

John Nicholson, CEO and Chairman of Gentronix said 'we are delighted to announce this further agreement with GSK. It provides additional validation for our technology and provides an opportunity for our customers to take advantage of the benefits of early liability screening for more cost effective drug discovery and development.'

For further information, please contact:
Steve Beasley, Commercial Director, Gentronix Limited, CTF Building, 46 Grafton Street, Manchester, M13 9NT UK.
Tel: +44 (0)161 603 7676
Email: steve.beasley@gentronix.co.uk
Website: www.gentronix.co.uk

For further press information, please contact: Catherine Butcher or Nicola Aldren, Barrett Dixon Bell, Craig Court, 25 Hale Road, Altrincham, Cheshire WA14 2EY UK.
Tel: +44 (0)161 925 4700
Fax: +44 (0)161 925 4701
Email: catherine@bdb.co.uk, nicola@bdb.co.uk

Gentronix provides services and solutions that help companies reduce attrition rates and ensure safer products across a wide range of chemistry driven industries. Our primary focus is on providing better hazard identification assays for genotoxicity through use of GreenScreen® and BlueScreen HC human cell assay technology. These assays are designed for use much earlier in drug and compound discovery than the standard battery of genotoxicity tests and provide positive results that are more accurately predictive of in vivo risk than the current in vitro mammalian assays. To find out more about our products and services please visit our website www.gentronix.co.uk or contact us at info@gentronix.co.uk.

Sincerely,



Steve Beasley
Commercial Director
Gentronix Limited

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Gentronix Limited | CTF Building | 46 Grafton Street | Manchester | M13 9NT | United Kingdom